

MADISONFILM, INC
KEY PERSONNEL

JOHN HARRINGTON
GRIFF PARTINGTON
ANDREW WILEY

JOHN HARRINGTON
EXECUTIVE PRODUCER/DIRECTOR

SUMMARY

John Harrington is a veteran producer of broadcast and interactive documentaries and a successful media technology entrepreneur. He has produced and directed documentaries for PBS and major cultural institutions including the Smithsonian, the National Gallery of Art, and Colonial Williamsburg. His commercial work includes corporate clients such as Sony Pictures Television, ESPN, and Verizon. John's government clients include the National Institutes of Health, NASA, and the U.S. Air Force. John produced and directed The Cultivated Life for PBS, which was recognized with two Emmys®. The home entertainment release was nominated for an Advanced Media Technology Emmy®.

In 2005, John founded NetBlender®, a software venture that grew into the leading provider of Blu-ray Authoring tools for the professional post-production industry worldwide. NetBlender was acquired by Sony Creative Software in 2011.

In 2018 John co-founded Breathr™, a company that pioneered virtual reality-based wellness products for the workplace.

In recent years John has been at the forefront of volumetric video capture technology for metaverse applications and live sports broadcast.

John is the President and Executive Producer of Madisonfilm, Inc., located in Alexandria, Virginia. He is a graduate of the USC School of Cinematic Arts.

EDUCATION

University of Southern California, School of Cinema-Television
B.A. Film Production, 1994, Cum laude

PROFESSIONAL EXPERIENCE

Madisonfilm, Inc., President and Executive Producer

1997- Present

John founded Madisonfilm in 1997, which is an Emmy® Award winning creative production firm. For two decades Madisonfilm has served clients ranging from media companies like Sony Pictures and ESPN to well-known public institutions like the Smithsonian, National Gallery of Art, National Institutes of Health and NASA. From its Metro DC headquarters Madisonfilm delivers creative user experiences to clients nationwide through video campaigns, mobile apps and interactive exhibits.

- Produced and directed *The Cultivated Life* which aired nationally on PBS in 2005. The film was recognized with two Emmys®. The home entertainment release was nominated for an Advanced Media Technology Emmy®. The film also won a Cine Golden Eagle.
- Produced and directed hundreds of short and long-form videos and exhibitions for national cultural institutions including the Smithsonian, the National Gallery of Art, Mount Vernon and Monticello.
- Produced home entertainment releases (DVD and Blu-ray) of Sony Pictures Television products.
- Produced hundreds of video and multimedia productions spanning a 20+ year relationship with the audiovisual and communications offices at the National Institutes of Health.
- As head of volumetric video production for Verizon, designed and managed the largest volumetric capture stage in the U.S.
- Produced the first DVD-based exhibit kiosk worldwide in partnership with Philips Electronics in 1999.

Breathr, LLC, Co-founder & COO

2018-2020

Oversaw product strategy to deliver the first Virtual reality-based mindfulness product designed for the workplace wellness industry.

NetBlender, Inc., Founder & CEO

2005-2011

In 2005, John founded NetBlender, a software venture that grew into the leading provider of Blu-ray Authoring tools for the professional post-production industry worldwide. NetBlender was acquired by Sony Creative Software in 2011.

GOAL Production, Producer/Editor

1995 - 1997

As a producer/editor, John was responsible for producing short videos for numerous corporate and nonprofit clients. John produced dozens of short pieces about the Pasadena Tournament of Roses Parade and Rose Bowl game in 1995 and 1996 that aired on every major broadcast network in the days preceding the New Year's day festivities.

Paramount Pictures, Foley Sound Recordist

1994-1995

As a junior member of a veteran sound effects team, John cued edits for sound effects, prepped the foley stage before sessions, and assisted the lead engineer throughout the recordings. He worked on two feature films and over two dozen television series.

GRIFF PARTINGTON
SENIOR PRODUCER/EDITOR

SUMMARY

Griff is a hard-working creative who has produced and directed over a thousand videos for B2B and B2C marketing over the last 20 years. He is an experienced Producer, Camera Operator, licensed FAA Drone Pilot, Production Sound Mixer, and Editor. He possesses excellent verbal and written communication skills, including the ability to edit, simplify, and convey complex information to diverse audiences through various forms of digital media.

He has produced media for such international brands as Microsoft, Honda, Discover, Walt Disney World® and Carnival Cruises. He has produced award winning productions for numerous government/transit agencies, including Amtrak, Orange County Transportation Authority, Los Angeles Department of Water and Power, National Institutes of Health, and NJ TRANSIT.

Griff has also worked on over 40 feature films for the Lifetime Movie Network as the post-production supervisor for these independent feature films. As the post supervisor, Griff made sure that the post-production editorial process was on schedule and on budget. He also had the task of archiving all the content, creating a stock footage library, and delivering all the assets for broadcast distribution.

As a pilot, Griff has been safely flying UAS drones as a certified part 107 FAA pilot for over seven years since the inception of this new technology. He has flown for movie sets, at large scale live events, and around the country capturing aerial videography and photography.

Griff was nominated for an Emmy® for Directing “Hope Has a Home,” a 30-minute historic documentary on the Indiana United Methodist Children’s Home. Griff has worked for Madisonfilm on a freelance basis since 2008 and joined the team fulltime at the beginning of 2022. His primary duty with Madisonfilm is producing and editing all Extramural Research stories over the past two years. Griff is an expert at coordinating and planning traveling productions and has successfully produced stories in California, Ohio, USVI, Wyoming, Michigan, Wisconsin, and Florida for the NLM.

He is a graduate of Ball State University, where he majored in Telecommunications and Creative Writing.

EDUCATION

Ball State University

B.A. Telecommunications and Creative Writing, 2014

PROFESSIONAL EXPERIENCE

Madisonfilm, Inc., Producer/Editor/Videographer/Audio Technician

2008 – 2015, 2021– Present

- Traveled across the country for six years to film and edit Native Americans sharing stories about traditional and Western concepts of health and illness for the U.S. National Library of Medicine Native Voices exhibit.
- Has produced and edited all extramural research stories for the National Library of Medicine over the past two years.
- Produced a 10-episode national podcast series for the Network of the National Library of Medicine
- Trained in 3D stereoscopic filming for volumetric studio implementation

GOAL Productions, VP/Producer/Editor/Videographer/Audio Technician

2008-2021

- Developed a video and ad campaign to inform students about organ donation and inspire them to sign up and become a donor. This video is now shown in high school driver education classes in 22 states.
- Produced two video research campaigns for Harvard University and UCLA.
- Managed and created all photo and video assets for the Amtrak Pacific Surfliner Marketing Team from 2018-2021.
- Worked alongside many corporate float sponsors of the Tournament of Roses Parade since 2008. Produced timelapse, documentaries, and highlight videos for clients such as Donate Life, Discover, Microsoft, Bayer, Honda, Union Bank, Ragu, Dole, Sea World, NHL, and many more.

Shadowland Films, Post-Production Supervisor/Drone Pilot

2009-2021

Worked on 40 original films shown on the Lifetime Network. Ensured that the post-production editorial process was on schedule and on budget. Archiving all the content, created a stock footage library, and delivered all the assets for broadcast distribution.

ANDREW WILEY
JUNIOR MEDIA PRODUCER/EDITOR/WRITER

SUMMARY

Andrew Wiley is an award-winning Video Producer and Writer with over ten years of experience in studio and field production. He creates documentary and other multimedia material used by the National Institutes of Health (NIH), the National Library of Medicine (NLM), the All of Us Research Program, the National Institute for School Leadership and the Jewish Council for the Aging.

In his work for National Library of Medicine, Andrew manages video projects from pre-production planning through post-production editing, media delivery and media asset management. He also writes articles, project proposals, blog posts and social media messaging and manages the NLM's YouTube channel, which is the most popular/subscribed channel at the NIH.

Andrew has taken the lead with producing and editing all the compelling stories for the Intramural Researchers at the NLM.

Andrew writes content for NLM's social media accounts and blogs. Andrew is an expert in 508 compliance, accessibility and analytics. He leads the NLM's initiative to make videos accessible for sight-impaired viewers through Audio Description tracks.

EDUCATION

University of Maryland University College

B.A. Communications, 2014

Frederick Community College

A.A. Digital Media Design, 2006

PROFESSIONAL EXPERIENCE

Madisonfilm, Inc., Writer and Video Producer

2018- Present

Andrew writes, edits and produces short-form documentaries and other multimedia material for the Office of Communications and Public Liaison of the National Library of Medicine with the goal of promoting health and digital literacy and making health information accessible to all communities. He manages digital assets and production logistics.

Digital Media Technician, Leidos 2016-2018, Lockheed-Martin 2008-2016

2008-2018

Andrew managed video, audio, lighting, and computer technology. Proficiently coordinated and directed high-level multimedia events through technical expertise and exceptional

customer service skills and worked closely with VIP presenters and organizers. Andrew supported live event webcasts and multi camera studio productions, as well as operated fully integrated, state-of-the-art AV systems. Andrew created and maintained comprehensive engineering drawings and technical documentation for AV, IT and broadcast systems.

McCoy Media Group, Video Producer, Journalist and Video Editor

2007-2008

Andrew performed as a videographer, editor, interviewer and field producer encompassing 65 episodes separated into nine 2-3 minute packages for Frederick 360. Management of production crew. Video production on infomercials, commercials, and corporate presentations. Subject/on screen talent direction. Script writing and interviewing of subjects for company produced programs. Single and Multi-camera field production for company produced programs.

MADISONFILM, INC
ADDITIONAL PERSONNEL

SCOTT TROXELL
BRIAN NEARY
THEODORE BAKER
LORETO DI CESARE

SCOTT TROXELL
PRODUCER/VIDEOGRAPHER

SUMMARY

Scott Troxell is a veteran media producer, videographer and communications professional who has delivered award winning videos and communications campaigns for clients including AOL, Ernst & Young, Bayer Healthcare, and Thermo Fisher Scientific. In addition to producing award winning videos for a wide array of corporate, non-profit and government clients, Troxell is proud to have produced a thirteen-episode documentary series which aired on National Public Television.

EDUCATION

American University

B.A. Communications, 1992

PROFESSIONAL EXPERIENCE

Madisonfilm, Inc., Producer/Videographer

2017 - Present

Scott is a studio and location producer and oversees post-production and video graphics. He is also a videographer and all-purpose on location problem solver.

JuiceBox Design Communications, COO & Executive Producer

2001 - 2017

As COO and Executive Producer, Troxell oversaw all aspects of internal business operations in addition to taking the lead from creative development to final delivery on multiple concurrent projects.

EFX Media, Executive Producer

1992 - 2001

Troxell was Executive Producer at EFX Media where he started as the first in-house Producer at the video graphics and post-production company before transforming EFX into a full-service production company.

BRIAN NEARY
SOUND ENGINEER AND EDITOR

SUMMARY

Brian is a versatile post-production professional with extensive broadcast editing credits and expertise in interactive media encoding and authoring. He is also an experienced location sound engineer.

EDUCATION

San Francisco State University

B.A., Broadcast Communications Arts, 1993

PROFESSIONAL EXPERIENCE

Madisonfilm, Inc., Editor & DVD & Multimedia Authoring

2013 - Present

Video editing Location sound engineering services.

Ventana Productions, Inc. (U.S. Courts Contract), Editor & DVD & Multimedia Authoring

2011 - 2013

Video production services for the Administrative Office of the United States Courts. Editing with Avid Media Composer, Interplay and ISIS 5000 shared storage environment.

MVI Post, Editor & DVD & Multimedia Authoring

1999 – 2010

Editor for programming for Discovery Communications, National Geographic Channel, and PBS.

DVD and Blu-ray authoring, encoding for Web distribution.

Orca Bay Sports & Entertainment (Vancouver, BC), NBA Statistical Analyst

1995 –1999

Member of courtside statistics crew for the Vancouver Grizzlies basketball team responsible for operation of IDS NBA Game Stats Input System. Provided play-by-play information for IDS system statistics input.

PROFESSIONAL SKILLS

Avid Media Composer/Final Cut/Adobe Premiere: Video Editing

After Effects: Special Effects, Compression and Output.

Photoshop: Menu Design, Video Graphics

Sony DoStudio: Blu-ray Authoring & Encoding

THEODORE BAKER
VIDEOGRAPHER

SUMMARY

Ted is a Director of Photography with 37 years of production experience. His expertise is in cinematography and camera operating, and he is proficient in scripted and unscripted content. Ted is seasoned in photography and videography strategy development, as well as content production for various distribution channels. In his career, Ted has shot a wide range of projects including commercials, infomercials, corporate videos, and broadcast production. He has also been an instructor for the Sony Training Institute, where he taught a Location and lighting workshop.

EDUCATION

Loyola Marymount University

B.A. Communication Arts

PROFESSIONAL EXPERIENCE

Madisonfilm, Inc., Videographer

2010 - Present

Traveling videographer that helps facilitate productions outside of the DC area. Assisted in capturing content around the country for the Native Voices exhibit at NLM.

Real to Reel Productions, Producer/Videographer

2011 – 2012

Helped produce hundreds of infomercials for broadcast distribution.

Sony Video Institute, Lighting Instructor

1990 – 2010

Oversaw curriculum development and implementation in alignment with best practices at an Sony institute designed for training professionals.

First Media Productions, Director of Photography

1991 – 2005

Worked with First Media Productions to design lighting for press junkets for feature film publicity for Sony Pictures, Columbia, Castle Rock, and Fox.

LORETO DI CESARE
VIDEOGRAPHER

SUMMARY

Born and raised in Abruzzo, Italy, Loreto relocated with his family to the U.S. in 2012. Loreto has 30 years of industry experience with over a decade of videography work with The Vatican for the Vatican Television Center. He also owned two production companies in Italy where he produced commercials & documentaries throughout the country. His first freelance job, when he moved to America, was with Madisonfilm working as a videographer on a feature length documentary, "Of Saints and Exiles."

PROFESSIONAL EXPERIENCE

Madisonfilm, Inc., Videographer

2012 - Present

Traveling videographer that helps facilitate productions outside of the DC area. Assisted in capturing volumetric video content and promotional materials for Verizon.

Vatican Television Center, Videographer/Editor

1998 – 2012

Responsible for creative filming and editing over 130 world-wide events yearly.

Appetitofilm S.r.l., CEO/Producer

1990 – 2010

Producer/Collaborator of documentaries, promotional videos, global events, and commercial events.

AP Produzioni TV, Video Producer/Editor

1990 – 2000

Producer/Assistant Director of short films, concerts, documentaries, music video, commercial videos and governmental projects.